

# December 2023 Newsletter



Where **high performance** is the **standard**<sup>®</sup>  
SALES@MAFORD.COM WWW.MAFORD.COM

## Price Increase Reminder

As a reminder, we have a price increase coming up **January 1, 2024**. There are various factors that are contributing to this price increase. Please be assured, M.A. Ford is continuously working with our suppliers to receive the lowest possible rates. And our manufacturing facilities work constantly on continuous improvement in our process efficiencies and cost reduction. However, to continue to provide quality products and services a **6.0%** price increase on all General Purpose and High-Performance products will be implemented **January 1, 2024**. Countersink regrind pricing will increase by 5% and our Drill and End Mill regrind pricing as well as our reconditioning services will be subject to a 3% price increase. Please click the following link to view the price schedule: [MA Ford Regrind and Reconditioning Price Schedule](#).

**Please note that our last price increase for the industry was 1/1/2022.**

To facilitate this transition the price increase will be applied as an adjustment to our list price for the General Purpose and High-Performance products. Electronic files are available. Please contact Ashley Neumiller at [aneumiller@maford.com](mailto:aneumiller@maford.com) for your copy. No printed version of this price list will be available.

We thank you for your continued support and look forward to partnering with you in the future. If you have any questions, please contact [Christina Cress](#) or a member of our [Customer Service](#) team.



# Happy Holidays



## M.A. Ford® Holiday Hours



M.A. Ford® will be closed in observance of the Christmas and New Year's holidays **Monday, December 25** and **Monday, January 1, 2024**. On **Friday, December 22** customer service, technical support, and shipping hours will be 7:00am – 5:00pm.

We will have normal business hours on the following days:

**Tuesday, December 26, 2023**  
**Wednesday, December 27, 2023**

Thursday, December 28, 2023

On Friday, December 29, customer service, technical support, and shipping hours will be 7:00am - 3:00pm. Normal hours will resume on Tuesday, January 2, 2024. All times are CST.

### Trade Shows

We had a successful show at the Fastenal Expo  
December 7th & 8th in Orlando, FL!

We'd like to send a big shout out to our \$100 gift card drawing winner, Lesley Guitard from Wirral, Canada! Congratulations!



### Upcoming Show!



**January 22-23, 2024**

Stop by and see us on the 5th floor  
of the Venetian Expo in Las Vegas,  
NV.

**Booth # 52325**

Have you  
downloaded  
our App yet?



Get it on  
Google Play



Download on the  
App Store



### Do you follow us on social media?!

If not, click one of the social media icons below to get started! Stay up-to-date on special offers, informational articles, new product launches and important updates.





[M.A. Ford® Full Line Catalog](#)

[M.A. Ford® Micro Tool Catalog](#)

Please let us know how the updated web site is working for you. We want to continually provide improved features/functionality and your feedback is essential. Send your comments to [sales@maford.com](mailto:sales@maford.com)

## Connect with us!



M.A. Ford | [www.maford.com](http://www.maford.com) | [sales@maford.com](mailto:sales@maford.com)

M.A. Ford Mfg. Co., Inc. | 7737 Northwest Blvd, Davenport, IA 52806

[Unsubscribe](#) [jbrauer@maford.com](mailto:jbrauer@maford.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [ccress@maford.com](mailto:ccress@maford.com) powered by



Try email marketing for free today!