

May 2024 Newsletter



Introducing the TuffCut® XT9 380N Series

Introducing the new TuffCut® XT9 380N Series End Mill with neck relief. This 9 flute end mill series is designed for high-speed machining of Titanium, Inconel and similar materials.



The 380N has all the benefits of the 380/380CB, but now with a neck relief. This option will provide maximum strength in deep pocket milling applications.

Coated with our ALtima® Xtreme (AX) coating, it delivers exceptional performance for demanding applications. With the added protection of ALtima® X coating, which has a max service temp of 2012° F/1100° C, the workpiece material is protected from the heat generated during the machining process. An uneven 9 flute design contributes to the high performance by reducing harmonics to provide stable machining zones for precision machining. The combination of heat and wear resistance, and reduced harmonics extends the life of the tool and lowers overall tooling costs.

Overall Benefits Include:

- 9 Flute
- Solid carbide
- ALtima® Xtreme coating, AX=ALtima® Xtreme coated
- Standard and long flute lengths
- 37° Helix angle
- For high speed machining and dry machining
- Non-center cutting
- Corner radius
- Neck relief
- Uneven number of flutes reduces harmonics to provide stable machining zones

[Complete 380 Series Brochure](#)

Welcome to the M.A. Ford® Team!



Frank Kruger

Frank Kruger joined us in early April as Regional Technical Engineer, to support end users and our active distribution network in the Northwest Michigan area.

Having previously worked in technical support, productivity and sales roles for a global tooling brand, and a major industrial MRO distributor, Frank's skills and manufacturing experience are ideally matched for his new role at M.A. Ford®

Like all our RTE's, his focus is on technical & application support across the region, as well as developing sales and building opportunities in partnership with our distributors to improve manufacturing processes and productivity with end user businesses.



Lou Moser

Lou Moser also joined us in April. He is a Senior Regional Technical Engineer. Lou will support our distributor network and end users in the Atlantic Region and New England.

With more than 30 years of experience within carbide tool manufacturing and distribution, gained with several major players in these sectors, Lou's mix of sales skills, technical knowledge and attention to detail makes him an ideal fit for our team.

Lou is responsible for product, technical & application support across the region, and in addition to supporting M.A. Ford® products, he is working closely with our distributors to develop new opportunities and relationships assisting with customer tooling applications.

Holiday Closing



MEMORIAL DAY

— REMEMBER AND HONOR —

In observance of
Memorial Day
we will be closed
Monday, May 27

Fraud Alert!

We've recently had a couple customers receive fraudulent ACH change requests. The email stated that we no longer accept checks. And they are giving incorrect ACH information. The phone number is also incorrect. Emails are coming from a Jack Winston from email address: arcdesign.inc005@gmail.com

***** M.A. Ford has NOT changed their banking information. Checks are still accepted and the ACH information has not changed.*****

As always, we take information security very seriously and ask that you also be vigilant in order to prevent fraud and to help protect our common interests.

Here are a few precautions to take:

- Confirm the sender's identity before replying to email requests and before opening attachments or clicking on links, even if they appear to come from a legitimate source.
- Check for misspellings and misplaced punctuation
- Consult your Information Technology department about any phishing attempts.
- Call us to validate communications originating from M.A. Ford®, but with the incorrect email extension. M.A. Ford email extension is: @maford.com

If you receive one of these emails or have any questions or concerns about an email you receive from M.A. Ford®, please contact Customer Service at **(800) 553-8024** or sales@maford.com.

Have you
downloaded
our App yet?



ATTENTION!

Please Note: There is a new email address for account receivable. Please send all remittances and inquires to: mafar@maford.com

Do you follow us on social media?!

If not, click one of the social media icons below to get started! Stay up-to-date on special offers, informational articles, new product launches and important updates.



[M.A. Ford® Full Line Catalog](#)

[M.A. Ford® Micro Tool Catalog](#)

Please let us know how the updated web site is working for you. We want to continually provide improved features/functionality and your feedback is essential. Send your comments to sales@maford.com

Connect with us!



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